



Adding value to business

BI for Utility Simplify Decision



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Perindification.

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# Simplify Decision

*Connect the dots and solve the puzzle* 

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#### Where is the data today?

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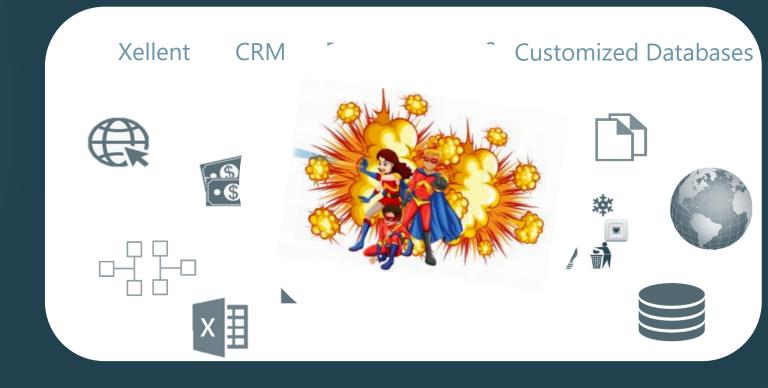
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#### Most data never gets analyzed

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#### Value of BI

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Decisions based on facts

Faster decision process

Decisions can be decentralized



#### How does BI simplify decisions?

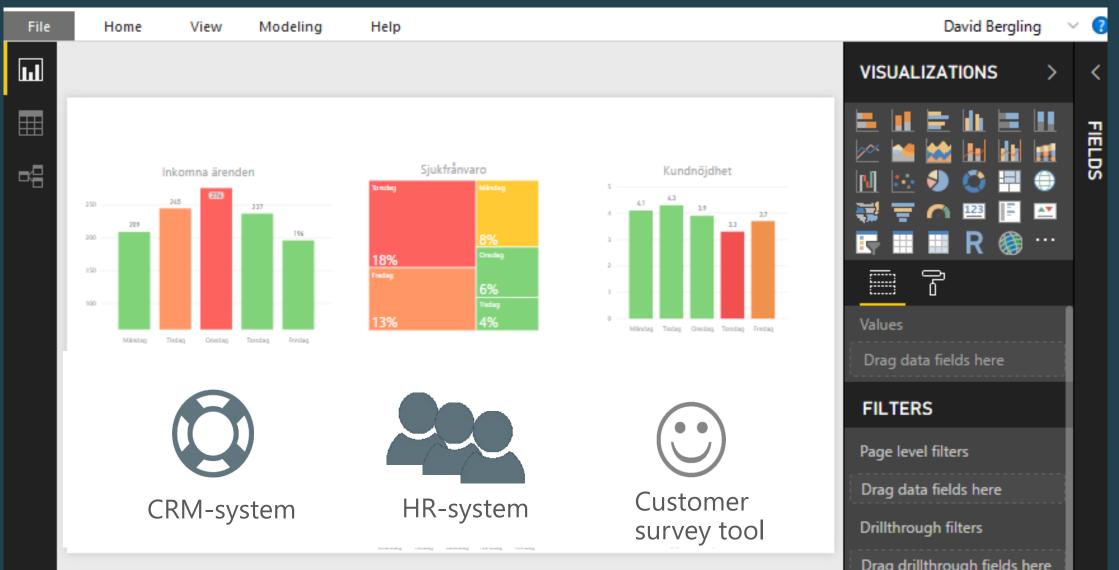
• By collecting and combining different data sources, for example from ERP-systems, CRM-systems, Excel etc.

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- By linking, structuring and quality assured information from the different data sources so that everyone uses the same information. "One truth of information"
- By making the information available and easy to understand for different persons and roles in the business
- By enabling dynamic reports where you can look at information from different angles, dig deeper into the information and see relationships and trends
- By making it easy to make decisions from facts instead of just one feeling

# Visualization of several data sources



## Embedded Analytics

	Dynamics 365	Operations				USMF 🔎 🗐 🕲 🍪 ? 💁	
≡	ALTERNATIV 🔎					О ц х	
	Grundlägga Länkar Produkter och kategor		Kanaler	^	Prestanda Lägg till/ta bort Power BI-paneler		
	Produkter efter kategori Frisläppta produkter efter Produktpaket Frisläppta produktpaket Produktkategorier	kategori	Onlinebutiker Alla butiker Alla kundtjänster Medarbetare Arbetare	^	Top 10. Förbrukning per produkt	Förbrukning över tid Kundgrupp •B •F •FBL •FBS •I •K •P •PBL •PBS 100M 80M	
	Kataloger och sortimer Alla kataloger Sortiment	ent ^	Användare Jobb Befattningar Behörighetsgrupper		Trend Förbrukning per anläggning	60M	
	Prissättning och rabatt Alla rabatter	ter ^	Kunder	^	115.5%	OM January Harch, March, May Inde July Madrie Cooper December	
	Rabatter Mixa och matcha rabatter Kvantitetsrabatter Tröskelrabatter		Kundtjänst Alla kunder Alla försäljningsorder				
	Prisjusteringar Kategoriprisregler Anknytningar		Lagerhantering Tillgänglig kvantitet Inventering	^			

#### Move your data closer to the decision



<u>Knowledge</u> Visualised information. Real time drilldown

Information Structured and filtered raw data. Reports.

#### Raw data from varying sources

Invoice rows, meter readings, agreements, customer data, .etc...







#### Advanced analysis example

